

# Together against COVID-19

## Our 2020 initiatives

In 2020, Roche Diagnostics Canada implemented several prioritized initiatives to support the efforts of government and healthcare professionals in the fight against COVID-19.

We are working closely with Health Canada, the Public Health Agency of Canada and the health authorities in each province to support their strategies for COVID-19 testing solutions

and we continue to offer our solutions to laboratories by taking the necessary measures to help reduce the burden of the pandemic.

**Below is an overview of our 2020 milestones.**

Thank you for your commitment to patients, and your collaboration and partnership with Roche Diagnostics Canada. We wish you a safe, healthy, and prosperous happy new year 2021.

# 2020

## YEARS OF DEVELOPMENT AND COMMERCIALIZATION, COMPRESSED INTO MONTHS

January

- Roche has always been at the forefront of emerging global threats from pathogens, such as SARS-CoV-2. As the pandemic escalates, Roche responds by developing its **lab-developed, manual and automated SARS-CoV-2 PCR test (LDT)\***.



February

- Another research solutions is offered to Canadian Laboratories **A SARS-CoV-2 PCR test (For research use only)\***.



March

- The Canadian government declared a state of emergency. In order to meet the emerging needs of health authorities, Roche is introducing in Canada the **1<sup>st</sup> high-throughput SARS-CoV-2 PCR Test**.
- Roche Canada establishes **COVID-19 Open Innovation Challenge**.



Winning  
Solutions

April

- For laboratory professionals, who play a vital role in healthcare, the pandemic provides limited training opportunities. For this reason, Roche continues to provide [educational webinars](#), which have been held throughout the year. Among the topics covered are: COVID-19 - laboratory tests and the patient journey, virtual caregiving and digital diagnostics transformation.
- Roche Canada Launches **Data Science Coalition** to Advance COVID-19 Solutions



Link to Press Release

June

Roche Canada announces its new [Elecsys® Anti-SARS-CoV-2 antibody test](#) is available in Canada to help determine if a patient has been exposed to the SARS-CoV-2 virus and if the patient has developed antibodies against SARS -CoV-2.

**Click on related media articles:**

- National Post** - [Antibody Testing: Canada's Secret Weapon Against COVID-19](#)
- National Post** - [COVID-19 Antibody testing: the missing link for savvy decision-making](#)

Roche developed the [CovidOptions.ca](#) page to make it easier to understand antibody testing.

July

Roche contributes to [Medtech Canada's COVID-19 Action Hub](#) on the impact of medical technology on the pandemic.

**Some stories involving Roche are presented there:**

- The value of [NAVIFY Tumor Board](#), a clinical assessment software to support oncology care teams in their decision-making process. Two trials are now happening in Quebec and BC.
- **The PANS example demonstrates a new model of care in anticoagulation management** for better care of anticoagulated patients via solutions like [CoaguChek](#). It is featured in a CCHL article in [SAGE Journals](#) and a [podcast](#).
- **Partnership between Canadian Hospital Specialties (CHS) and Roche Diagnostics** increases critical swab inventory in Ontario

**More information:**



[Implementation of clinical decision support systems](#)



[A novel model of care in anticoagulation management](#)



[Partnership between Canadian Hospital Specialties \(CHS\) and Roche Diagnostics](#)

## August

- Roche Diagnostics and the Eastern Ontario Regional Laboratory Association (**EORLA**) are launching a major collaborative **research initiative on SARS-CoV-2 serology**.
- Roche is invited to be part of **The Pivot capsule series**, an initiative of the NATIONAL public relations firm that highlights the contribution of Canadian businesses to the fight against COVID-19.

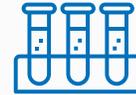
Link to Press Release



[The Pivot capsule series, an initiative of the NATIONAL public relations firm](#)

## September

- Roche launches its **RUO SARS-CoV-2, Flu A/B and RSV multiplex PCR test\***.



## October

- Roche Canada announces **a major investment in Ontario's life sciences industry**, creating up to 500 positions in the province.

Link to Press Release

## November

- **High-throughput SARS-CoV-2 and influenza A/B Multiplex PCR test**
- Roche Canada launches the **Center of Excellence in Artificial Intelligence (CoE IA)**, that combine the expertise of the three national institutes of artificial intelligence (Amii in Alberta, Mila in Quebec and the Vector Institute in Ontario) as part of the Canadian Institute for Advanced Research (CIFAR) Pan-Canadian AI Strategy.
- Roche appears in **La Presse+** as part of a **series of stories** about Quebec companies positioning themselves to fight COVID-19.
- **Creation of video capsules** aimed at facilitating the understanding of COVID-19 diagnostic solutions and the value for healthcare professionals and Canadians.

Link to Press Release



[COVID-19: screening and type of tests](#)

[The value of a digital solution for tumor committees](#)

## December

- Roche Diagnostics announces that a new **software development center will be hosted at the Canadian headquarters of Roche Diagnostics**, located in the Cité de la Biotech in Laval, Quebec.
- Roche partners with **Moderna to include SARS-CoV-2 antibody test** in ongoing COVID-19 vaccine trials.

Link to Press Release

Link to Press Release

# 2021

\*For research use only. Not for use in diagnostics.