



Roche Canada

*Making a difference in the lives
of Canadians*





Life writes the questions.

We pursue the answers.

Welcome to *Roche Canada*

At the Roche group of companies (Roche), we focus on developing medicines and diagnostic tests that will help patients live longer, better lives. We strive to address unmet medical needs through early detection and prevention of diseases to diagnosis, treatment and treatment monitoring.

Globally, Roche ranks among the world leaders in areas such as *in vitro* and *in situ* diagnostics, diabetes care, life-science research, biotechnology, oncology, immunology and virology. Our combined strengths in pharmaceuticals and diagnostics enable Roche to drive innovation in emerging areas of patient care, including personalized healthcare.

In Canada, Roche is a leader in clinical trial recruitment, and has introduced more than 100 drugs and more than 2,900 diagnostic tests to the Canadian marketplace. We have maintained a number one ranking for hospital pharmaceutical and *in vitro* diagnostics sales. In addition, Roche is one of the few companies in Canada that combines the disciplines of pharmaceuticals and diagnostics.



*By combining our expertise in pharmaceuticals
and diagnostics, we are uniquely positioned
to fit treatments to patients' needs.*

Our leadership *in personalized healthcare*

Roche was one of the first companies to recognize the potential of personalized healthcare (PHC) to make healthcare better, safer and more cost-effective.

PHC is based on the knowledge that different patients with the same clinical diagnosis may respond to the same treatment in different ways. It uses insights into genetic and biological differences at the molecular level to develop targeted treatments and response-guided therapies tailored to the needs of specific patient populations.

By combining our expertise in pharmaceuticals and diagnostics, we are uniquely positioned to drive innovation in this area. Roche is leading the industry in providing more powerful diagnostic tools and targeted treatments that are based upon new insights into how disease arises at the molecular level; and has already introduced several PHC products to the market.

To learn more about Roche and personalized healthcare visit

Innovation is our answer *to medical challenges*

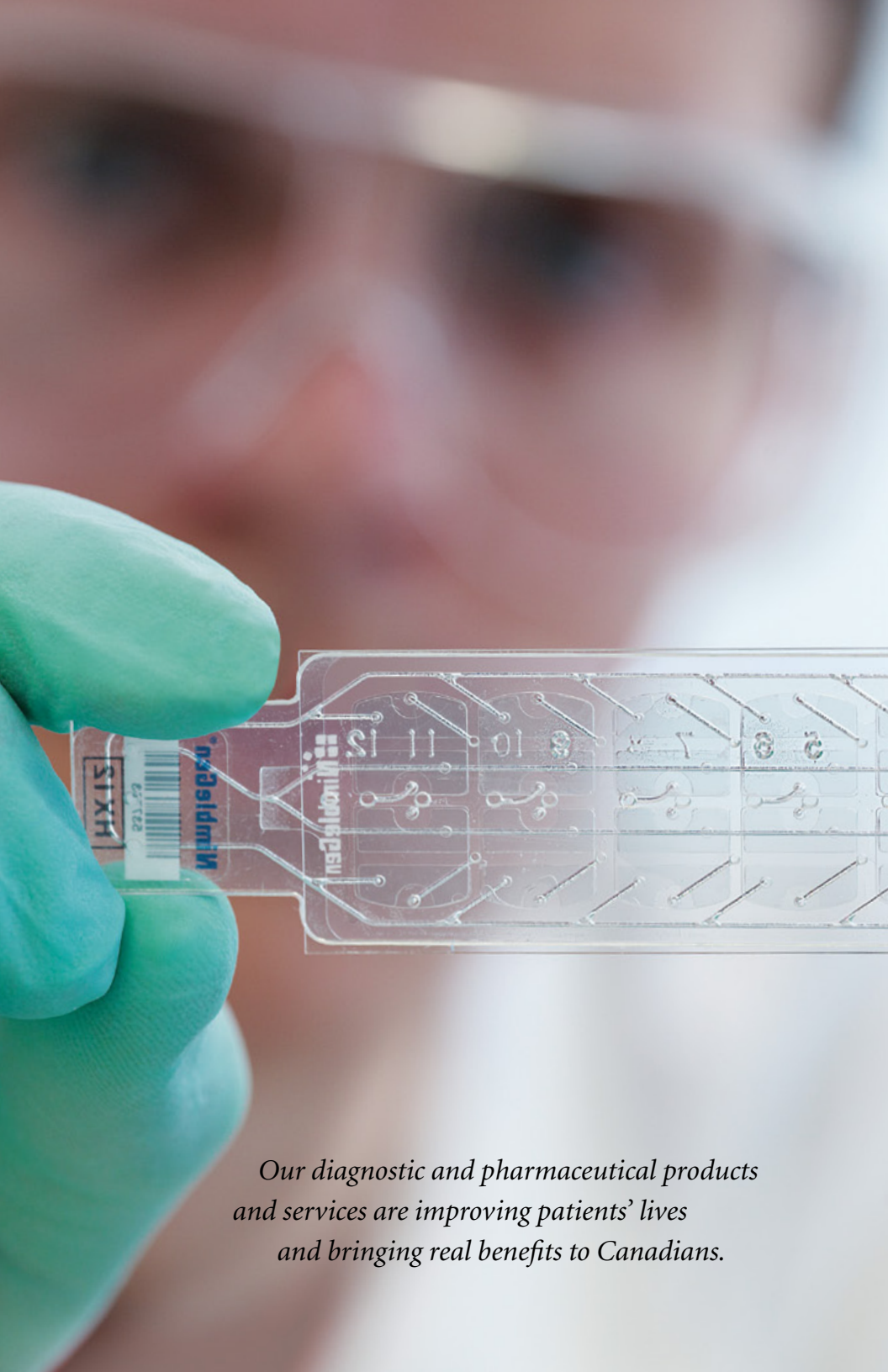
For more than 110 years, Roche has played a pioneering role in discovering, developing and delivering innovative diagnostic and therapeutic products that improve patients' lives.

Roche continuously invests in research and development to provide new pharmaceutical and diagnostic products that help mitigate the devastation of serious diseases and prolong the lives of patients. For example, we are exploring treatment areas such as cardiovascular disease, type 2 diabetes, and central nervous system disorders, including schizophrenia, Alzheimer's disease and depression.

To learn more about Roche's pipeline visit

In addition, through partnerships with biotechnology companies, academic institutions and healthcare facilities, Roche continues to add to its rich portfolio of products. Thanks to these partnership efforts, many diseases – including cancers, rheumatoid arthritis, and hepatitis – can now be detected earlier and treated with a more targeted approach.

To view our complete list of current partnerships visit



*Our diagnostic and pharmaceutical products
and services are improving patients' lives
and bringing real benefits to Canadians.*

Our leadership *in Pharmaceuticals*

Roche has built an extensive portfolio of therapies in the areas of:

- Oncology
- Virology
- Transplantation
- Rheumatoid Arthritis
- Urgent Care
- Paediatrics

Some of our key products include:

ACTEMRA®
ACTIVASE® rt-PA
AVASTIN®
CATHFLO®
CellCept®
CYTOVENE®
FUZEON®
HERCEPTIN®
INVIRASE®
NUTROPIN® /
NUTROPIN AQ PEN® Cartridge
PEGASYS®
PULMOZYME®
RITUXAN®
TAMIFLU®
TARCEVA®
TNKase®
VALCYTE®
XELODA®
ZENAPAX®

To learn more about Roche
Pharmaceuticals visit

Our leadership *in Diagnostics*

Roche Diagnostics supplies reliable solutions for disease screening, diagnosis and monitoring in laboratories, at the point of care, and for patient self-management. In Canada, Roche Diagnostics offers innovative testing products and services to researchers, physicians, patients, hospitals and laboratories in the fields of diabetes care and anticoagulation therapy, tissue diagnostics, molecular biology, clinical chemistry, immunology and applied science. For example:

- Our molecular diagnostic tests have dramatically shaped treatment in virology, starting with HIV in the early 1990s.
- Our Tissue Diagnostics provides new predictive cancer tests that enable early discovery.
- Roche Applied Science is a leading supplier of reagents and systems to help researchers identify and study complex genetic regulatory networks.
- Our laboratory solutions provide testing efficiency and medical values to the healthcare system.
- Our Diabetes Care provides integrated and comprehensive diabetes management solutions.

To learn more about Roche Diagnostics visit [.](#)

Serving *our communities*

Roche has a deep commitment to sustainable policies and practices, and to the communities we serve.

We believe in creating value through eco-initiatives that deliver measurable results in protecting the environment and improving operational efficiency. In Canada, Roche has made great strides in reducing energy consumption and waste streams, which promise to have a significant and positive long-term impact on the environment and the community.

Roche Canada partners with the patient community, disease support groups and charitable organizations to raise funds, increase public awareness and encourage government support for improved patient care. This includes participation in the global Roche Children's Walk to support children at risk.

We also partner with healthcare institutions across Canada to provide funding and support initiatives focused on speeding diagnosis, fostering education and improving patient access to treatment.

To learn more about Roche's charitable partnerships and sponsorships/donations visit

Pharmaceuticals Division

Hoffmann-La Roche Limited
2455 Meadowpine Boulevard
Mississauga, ON L5N 6L7
Canada

Telephone 905-542-5555
Fax 905-542-7130

Diagnostics Division

Roche Diagnostics
Division of Hoffmann-La Roche Limited
201 Armand-Frappier Boulevard
Laval, QC H7V 4A2
Canada

Telephone 450-686-7050
Fax 450-686-7009

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